



Huachuca City Library Digital Literacy Center

Social Media for Beginners

Popular Social Media Sites



Facebook – www.facebook.com – primarily friends and family



Twitter – www.twitter.com – mostly public microblogging



Instagram – www.instagram.com – pictures



LinkedIn – www.linkedin.com – professional

All of these sites have desktop and mobile versions.

Privacy

Don't post things that could embarrass or hurt you if someone saw them later.

Check your privacy settings regularly.

Consider a site's terms of service.

If you're not sure, look to trusted sources like Lifehacker or EFF.

Local social media

facebook.com/SunsitesLibrary

facebook.com/CochiseCountyAZ

[facebook.com/SunsitesPearceAZ
Community](https://facebook.com/SunsitesPearceAZCommunity)

[facebook.com/groups/534277006
734393](https://facebook.com/groups/534277006734393)

twitter.com/CochiseCounty

General Tips and Tricks

- ✓ Social media can be as simple or complex as you want.
- ✓ A picture is worth a thousand words
- ✓ Follow your interests!
- ✓ Keep it fun and useful to you – don't get overwhelmed.
- ✓ Always think about the source of content.
- ✓ Beware of ads.
- ✓ Have meaningful, respectful conversations about things that matter to you.

Useful Facebook Tricks

- Review your Settings, especially privacy!
▼ → Settings → Privacy
- Click the **...** next to a post for post settings, like hide, snooze, or unfollow.
- Set Notifications that work for you.
- Use Messenger for private messages.
- Watch for ads ("sponsored").
- For businesses, non-profits, groups, or events, Facebook is an easy way to set up a public web page.

Useful Twitter Tricks

- ❖ You don't have to have a Twitter account to check it out.
- ❖ Follow and unfollow often!
- ❖ Like and retweet (RT) to show support or share with others.
- ❖ Engage in conversations.
- ❖ Find and use hashtags.