# Social Media for Beginners

## **Popular Social Media Sites**



Facebook – www.facebook.com – primarily friends and family



Twitter – www.twitter.com – mostly public microblogging



Instagram – www.instagram.com – pictures



LinkedIn - www.linkedin.com - professional

All of these sites have desktop and mobile versions.

### **Privacy**

Don't post things that could embarrass or hurt you if someone saw them later.

Check your privacy settings regularly.

Consider a site's terms of service.

If you're not sure, look to trusted sources like Lifehacker or EFF.

### Local social media

facebook.com/SunsitesLibrary facebook.com/CochiseCountyAZ facebook.com/SunsitesPearceAz Community

facebook.com/groups/534277006 734393

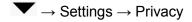
twitter.com/CochiseCounty

## **General Tips and Tricks**

- ✓ Social media can be as simple or complex as you want.
- ✓ A picture is worth a thousand words
- ✓ Follow your interests!
- ✓ Keep it fun and useful to you don't get overwhelmed.
- ✓ Always think about the source of content.
- ✓ Beware of ads.
- ✓ Have meaningful, respectful conversations about things that matter to you.

#### Useful Facebook Tricks

· Review your Settings, especially privacy!



- Click the next to a post for post settings, like hide, snooze, or unfollow.
- Set Notifications that work for you.
- Use Messenger for private messages.
- Watch for ads ("sponsored").
- For businesses, non-profits, groups, or events, Facebook is an easy way to set up a public web page.

#### **Useful Twitter Tricks**

- You don't have to have a Twitter account to check it out.
- Follow and unfollow often!
- Like and retweet (RT) to show support or share with others.
- Engage in conversations.
- Find and use hashtags.